THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

9. The Cloud & Data

CSCI 2541 Database Systems & Team Projects

Gabe modified from Wood

What is the oldest piece of software you remember using?

Software Changed

Then **Now**

Where and how we run programs has changed

- Network connected
- Mobile
- Multi-media content
- Shared by lots of users

Cloudy Buzz

Mobile

!

Fast!

Powerful!

Free!*

What *is* a cloud?

<spoiler alert>

It’s not in the sky

it’s not made of water droplets

</spoiler alert>

Some big buildings…

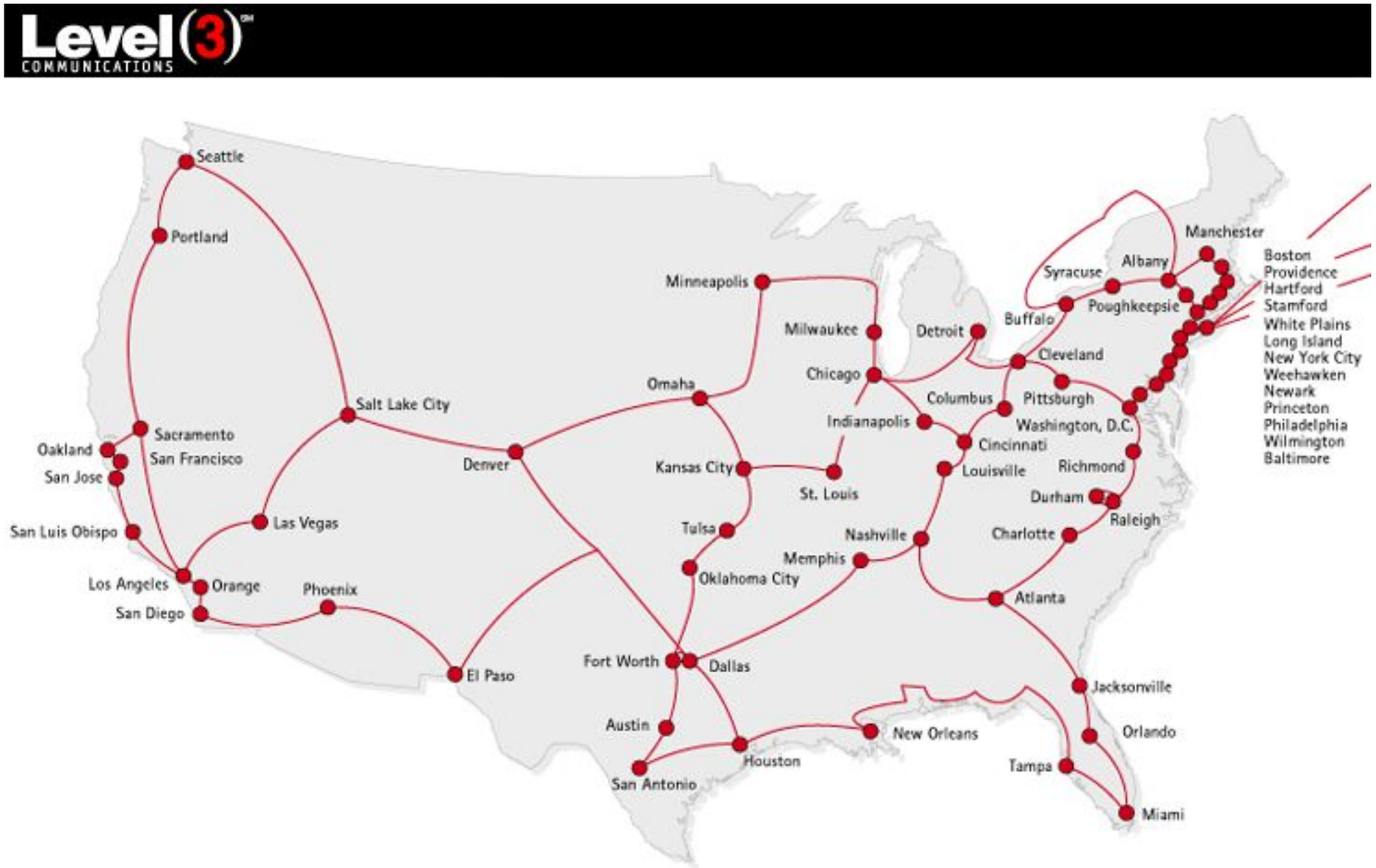
Microsoft's Dublin data center

…and computers…

Giant warehouses

- The size of 10 football fields
- 10s of thousands of servers
- Petabytes of storage

…interconnected…



...around the world...

http://submarine-cable-map-2013.telegeography.com/

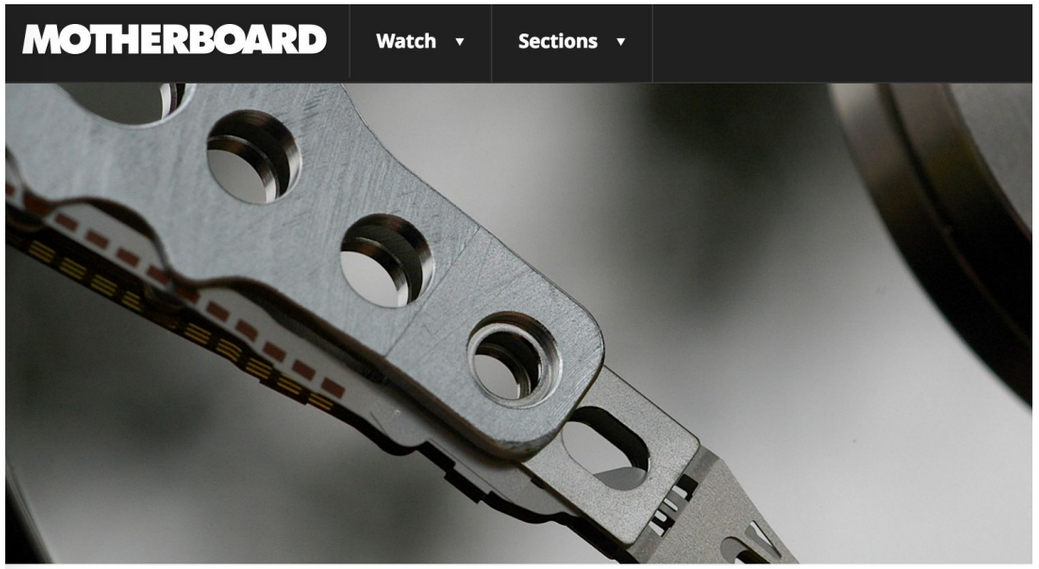
Undersea Cables

- Connect all continents except Antarctica
- First deployed in 1850s

http://www.cyprusupdates.com

…that break a lot.

Lightning causes Amazon outages (2009 and 2011)



Comcast down after hunter shoots cable (2008)

Anchor hits underwater Internet cable (Feb 2012)

Or if you're really unlucky…

VS

Cloud Defined

cloud: */kloud/* noun

A **large** collection of computers, accessible over a **network**, running many different types of software as a **shared** service

Must be:

efficient, scalable, secure, reliable, *elastic*

Cloud Examples

Shared, worldwide infrastructure to host email services for many users and organizations

- ~900,000 servers in 2014

Shared storage service

- ~10,000 servers and 200 million users in 2013

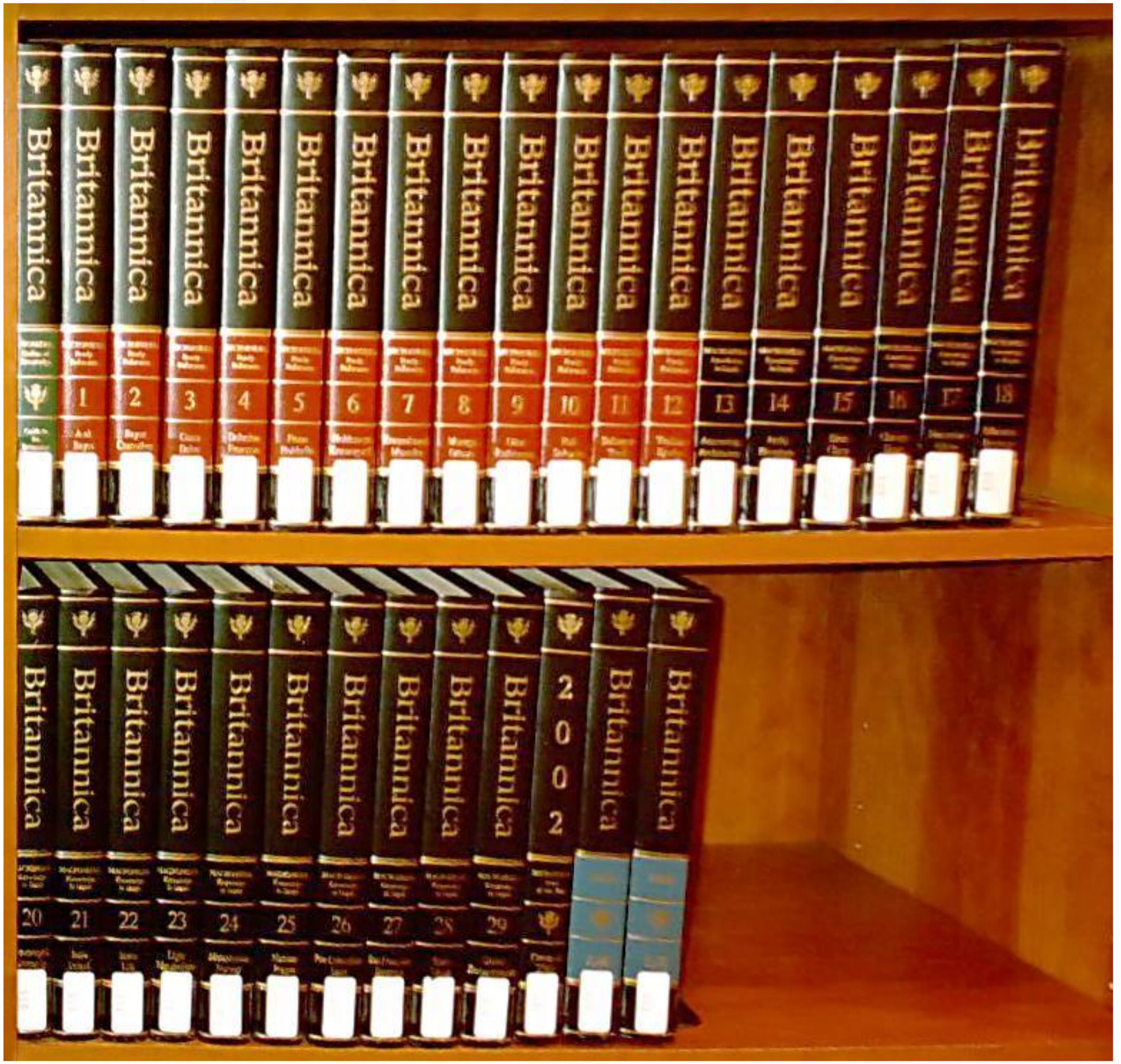
Dropbox

Shared computing infrastructure that developers, companies, and students can easily get access to

- ~1.4 million servers in 2014

Why do we need all of this physical infrastructure?

What is this???


Britannica
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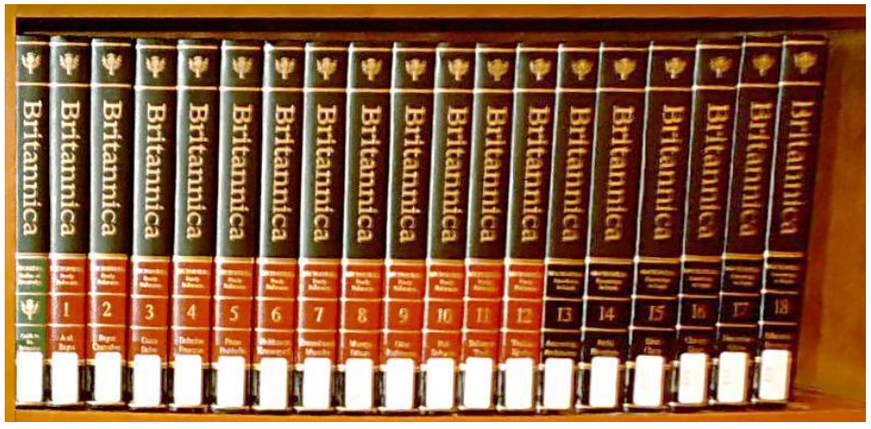
Encyclopedias

Encyclopedia Britannica

- 40,000+ articles
- 32 hard bound volumes (32,640 pages)



Microsoft Encarta

- 60,000+ articles
- 1 CD-ROM (**700 MB**)

Wikipedia

- 6,383,000 articles (in English)
- More than **5 TB** of text (about 7,500 CDs)

Mega whats?

700MB vs 5TB

Mega	Million	1024 x 1024 = ~1,000,000
Giga	Billion	1024 x 1024 X 1024 = ~1,000,000,000
Tera	**Trillion**	1024 x 1024 x 1024 x 1024= **~1, 000,000,000,000**

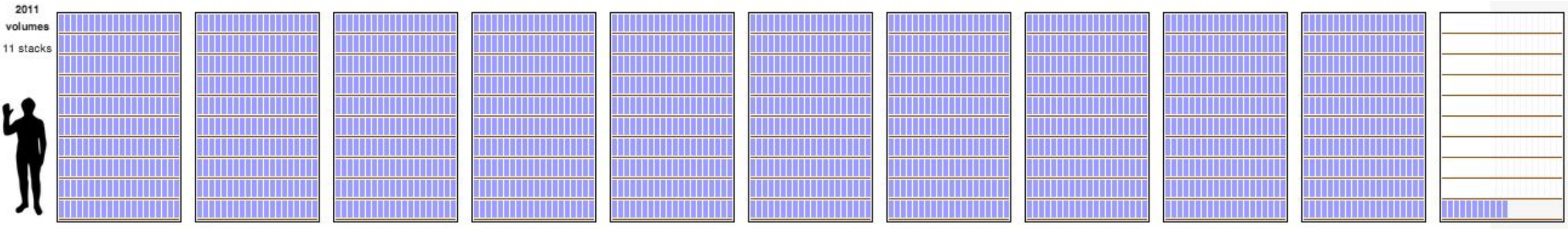
200 photos vs 1.4 million photos

Encyclopedias

Wikipedia... in print

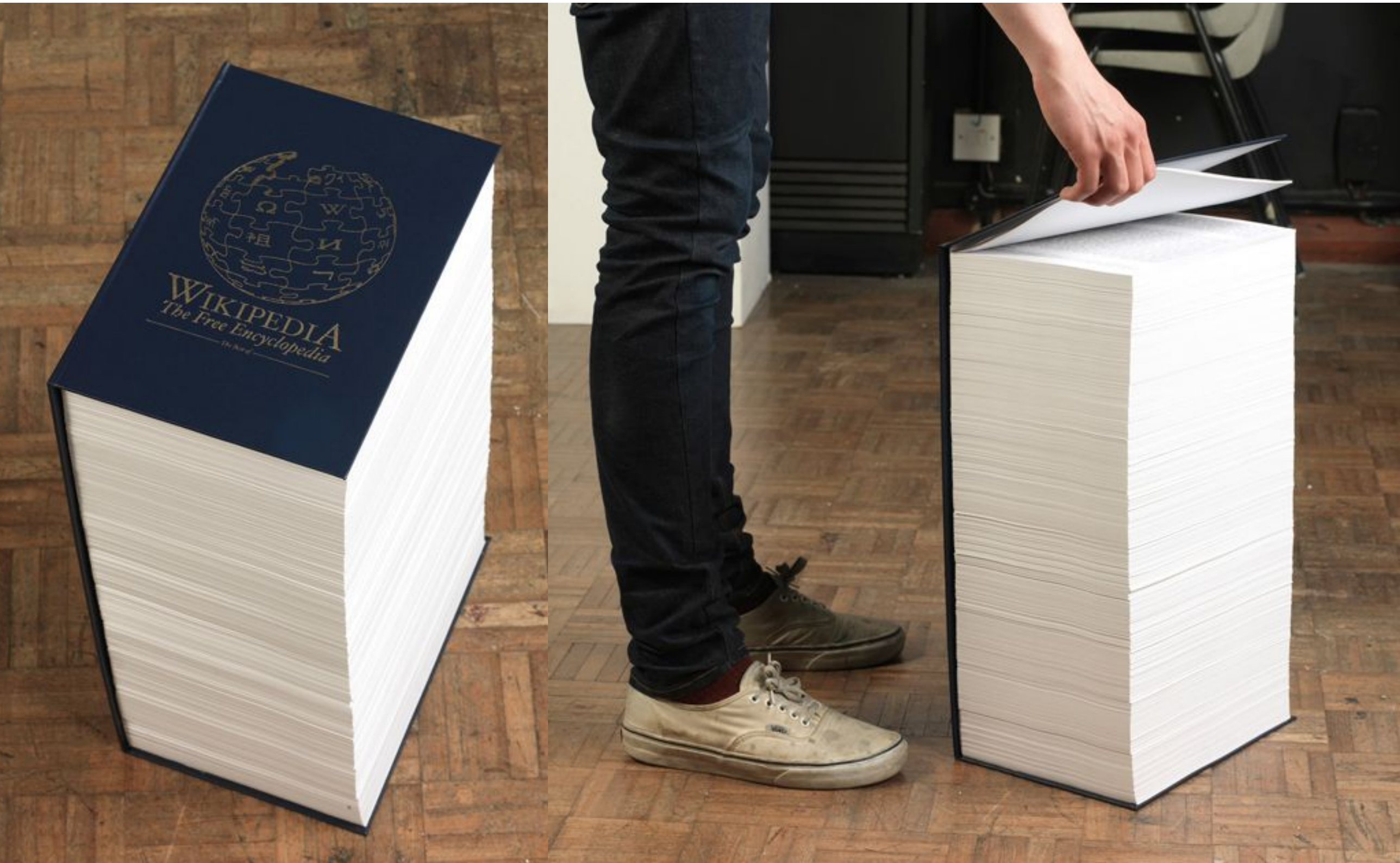
- ~~1,763 volumes~~
- (no, this does not exist)

Now grown to **3,024** volumes and >30TB of data!

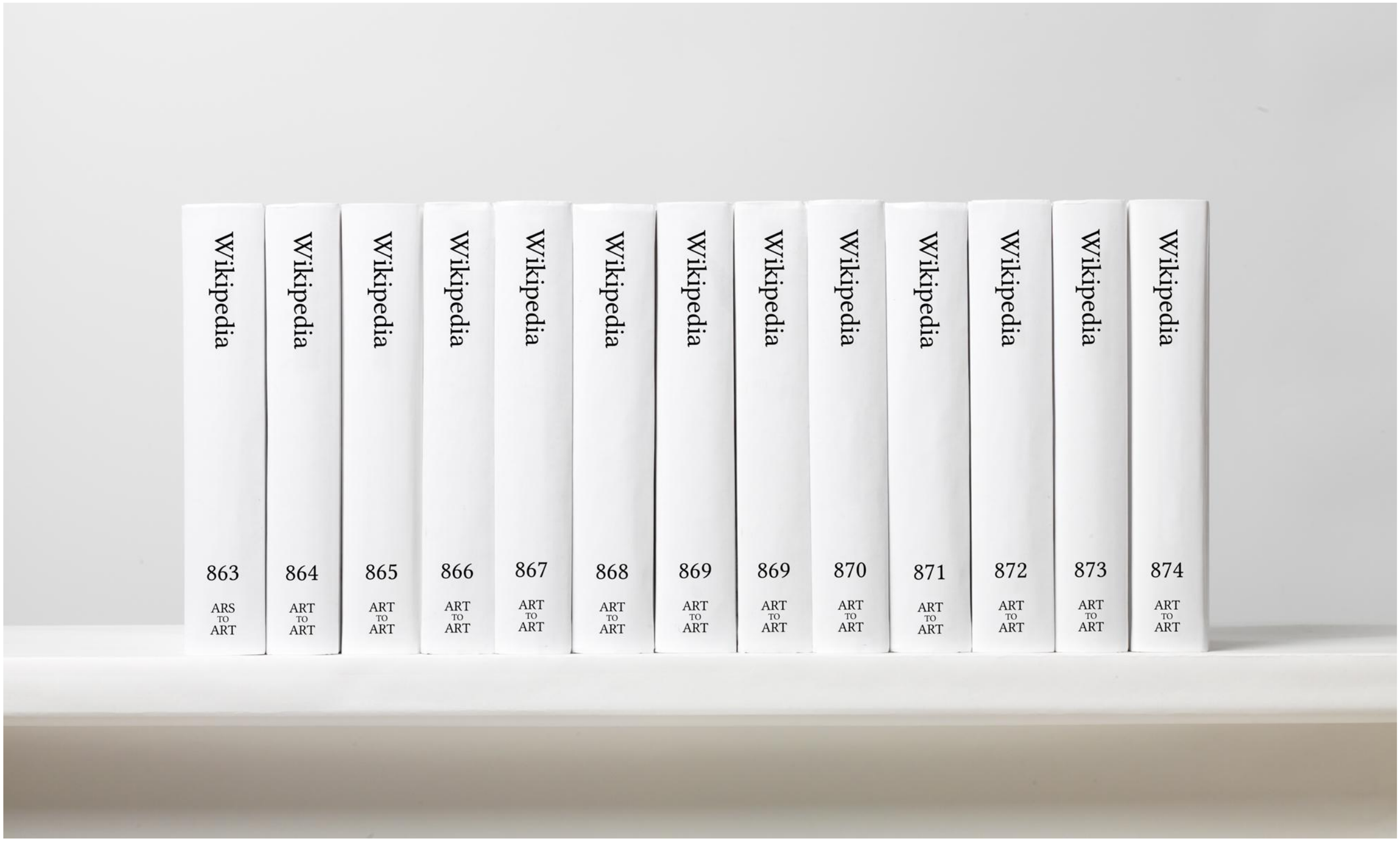


http://en.wikipedia.org/wiki/Wikipedia:Size_in_volumes

0.01% of Wikipedia



It exists! (sort of)



Own it!

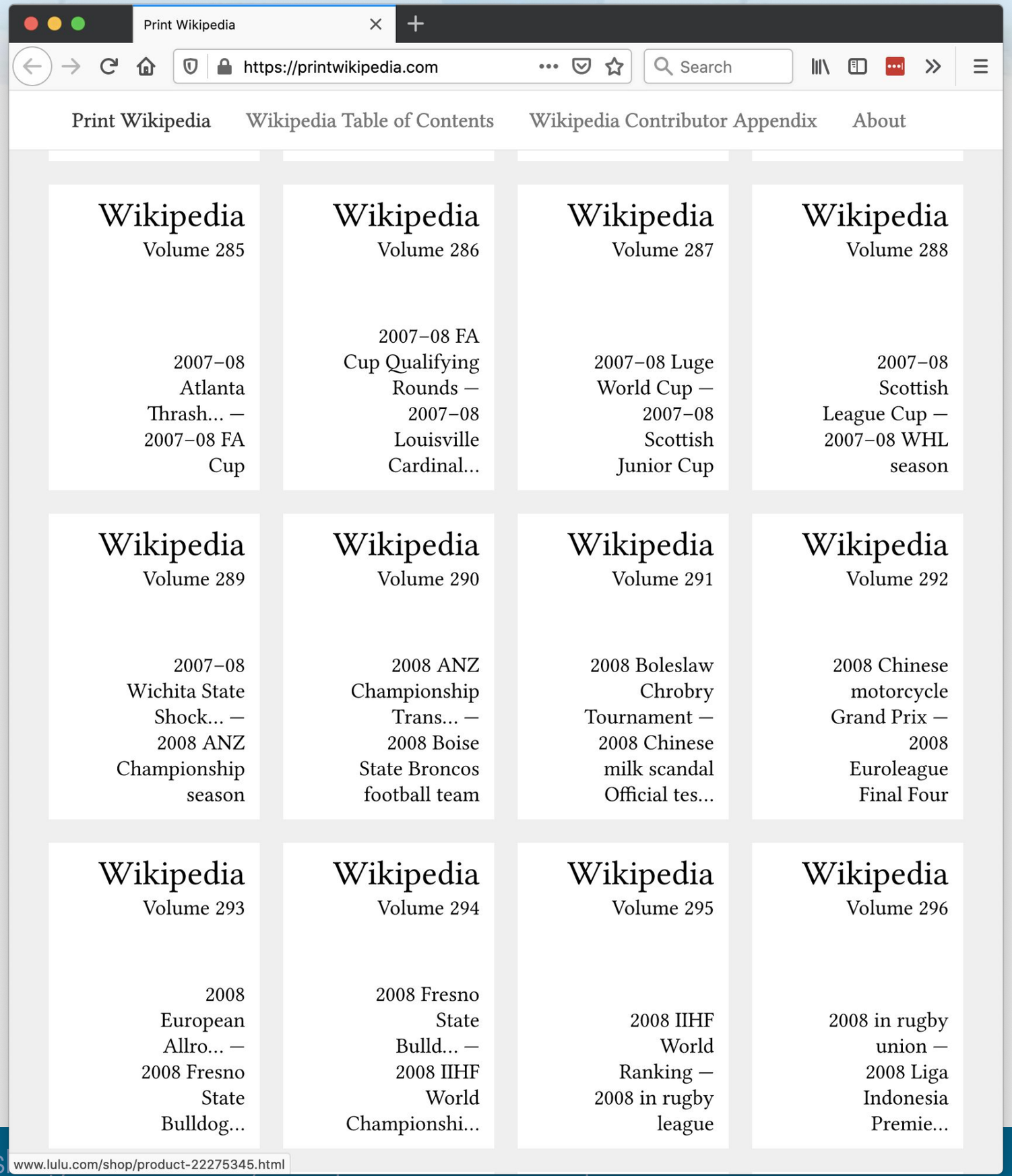
Just $80*!!!

*per volume

7,473 volumes each with 700 pages

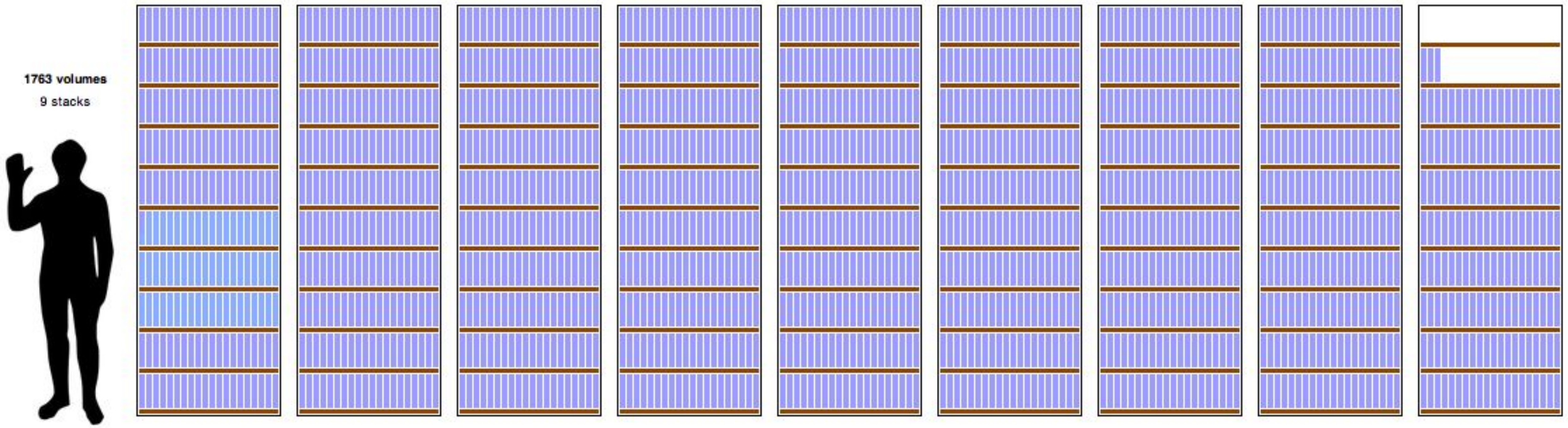
Print on demand

https://printwikipedia.com



Big Data in Perspective

Wikipedia - 5TB of text



Facebook - ???

Big Data in Perspective

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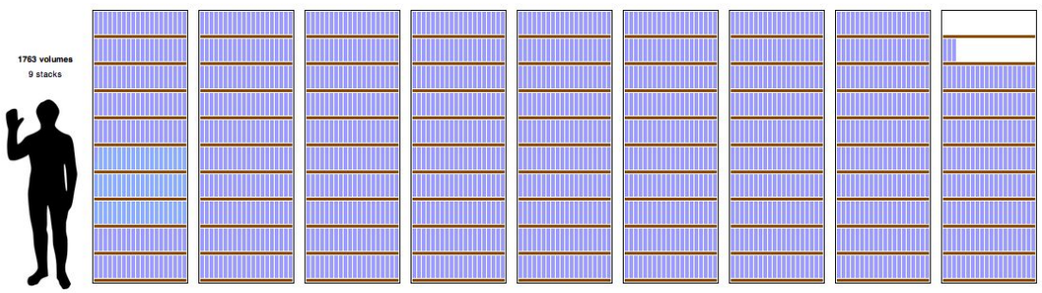
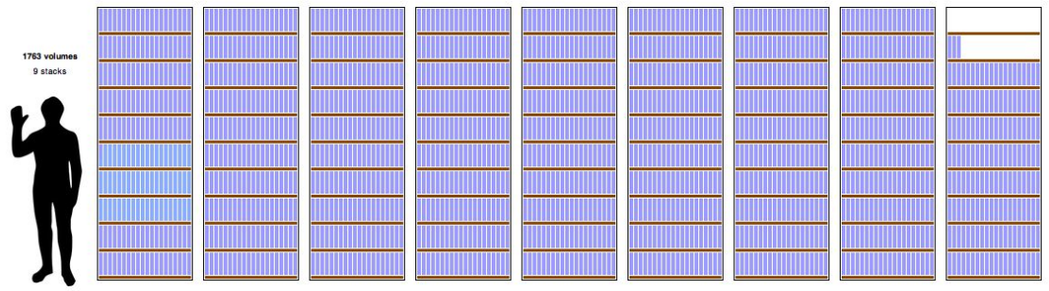
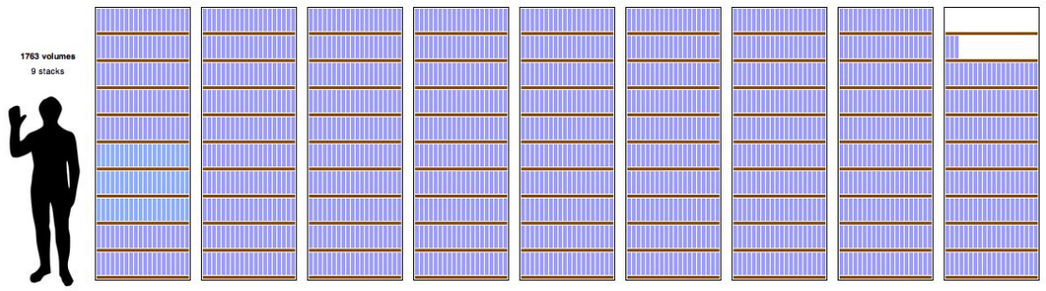
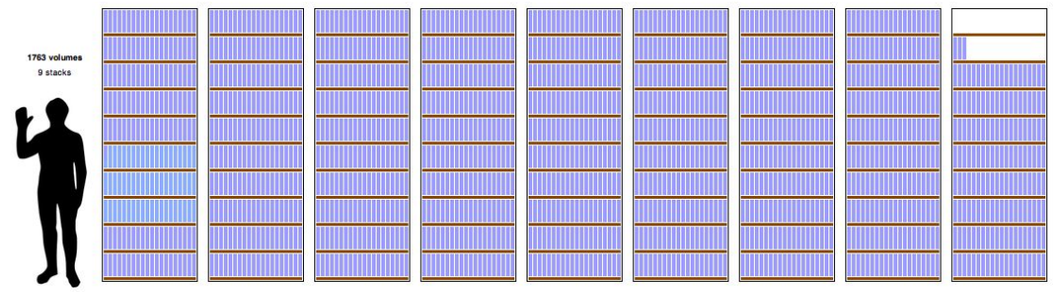
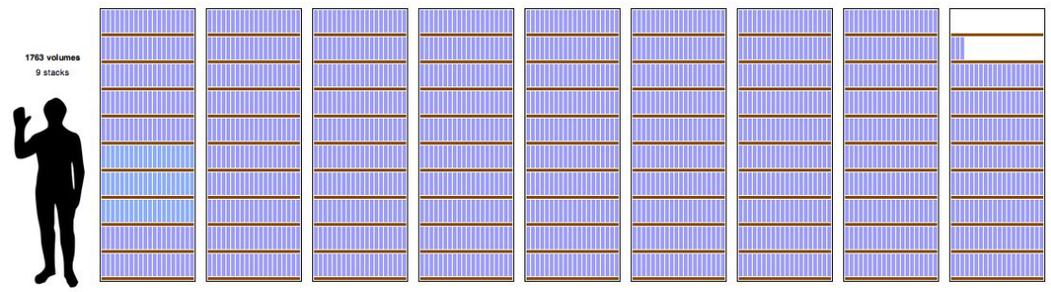


Facebook - 20TB of photos added *each week*

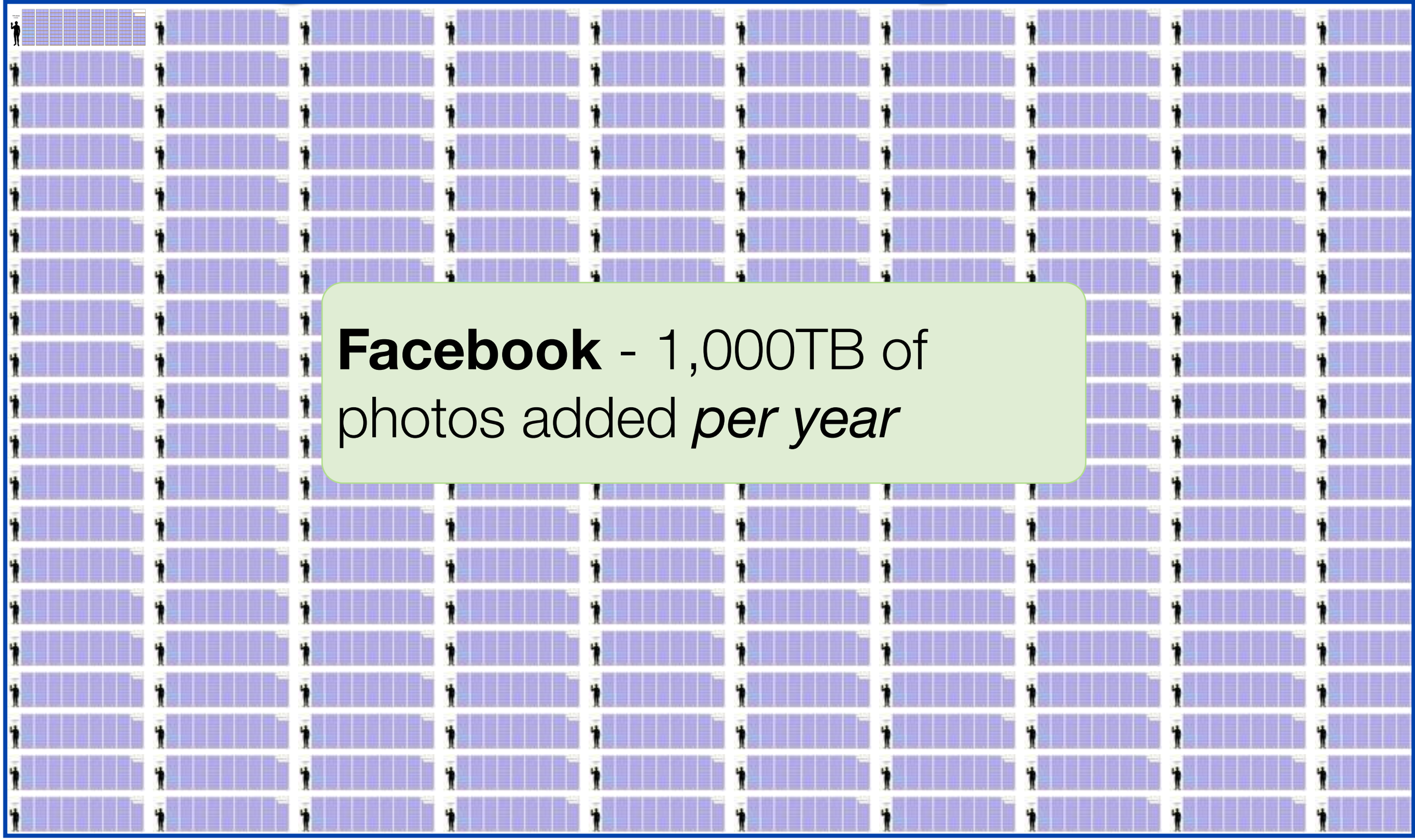








Big Data in Perspective



Facebook - 1,000TB of photos added *per year*

Big Data in Perspective

Facebook - 1,000TB of photos added *per year*

Google - 20,000TB of data processed *per **day***

Big Data in Perspective

Google - 20,000TB of data processed *per* ***day - <u>in 2008</u>***

Big Data in Perspective

Google - 20,000TB of data processed *per **day** - **in 2008***

Google - Estimated 200,000TB of data processed *per **day** - **in 2018***

40,000 wikipedias per day!

How can google process *so much* information *so quickly*?

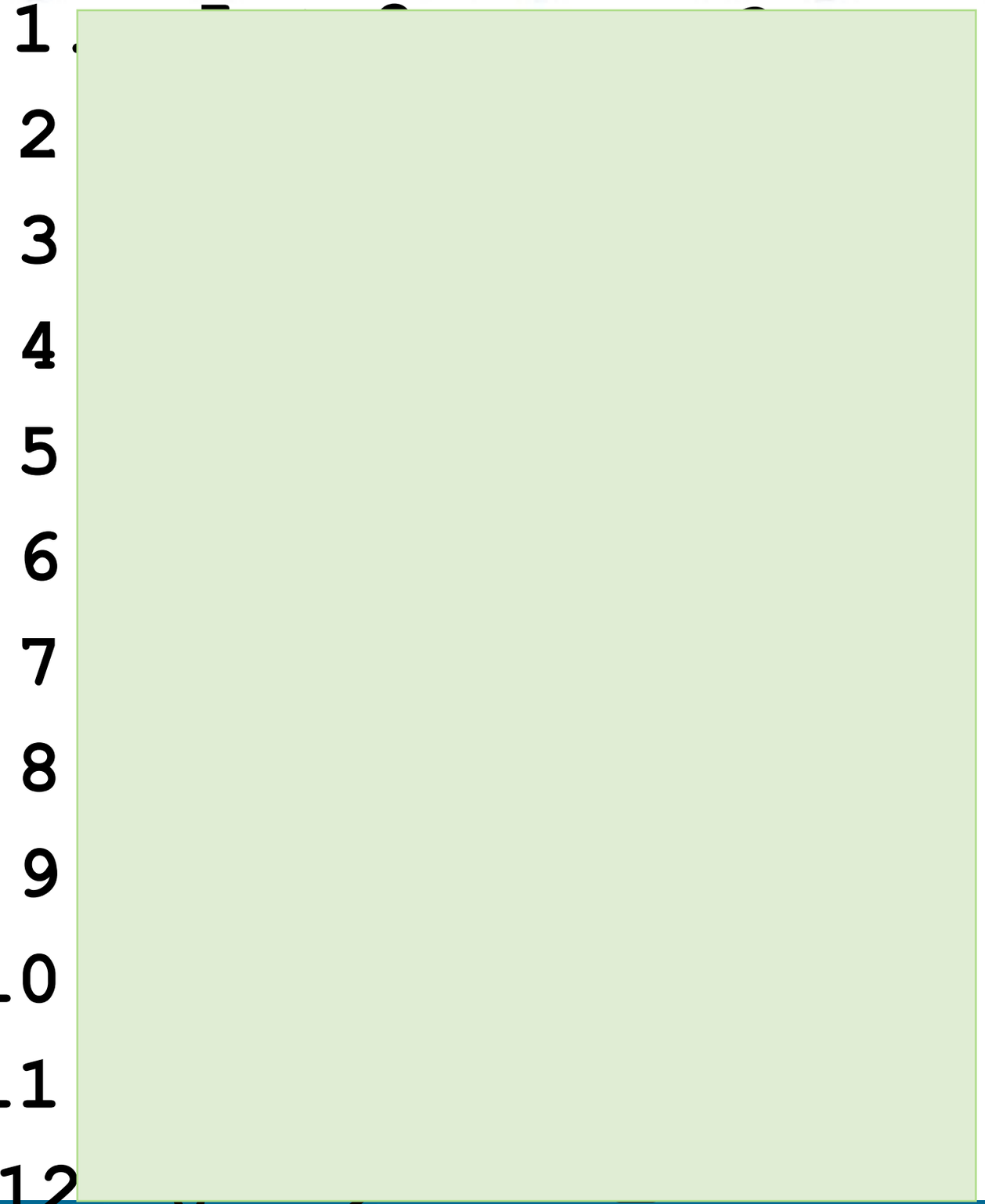
Processing Data Quickly

1. 3 + 6 = ?

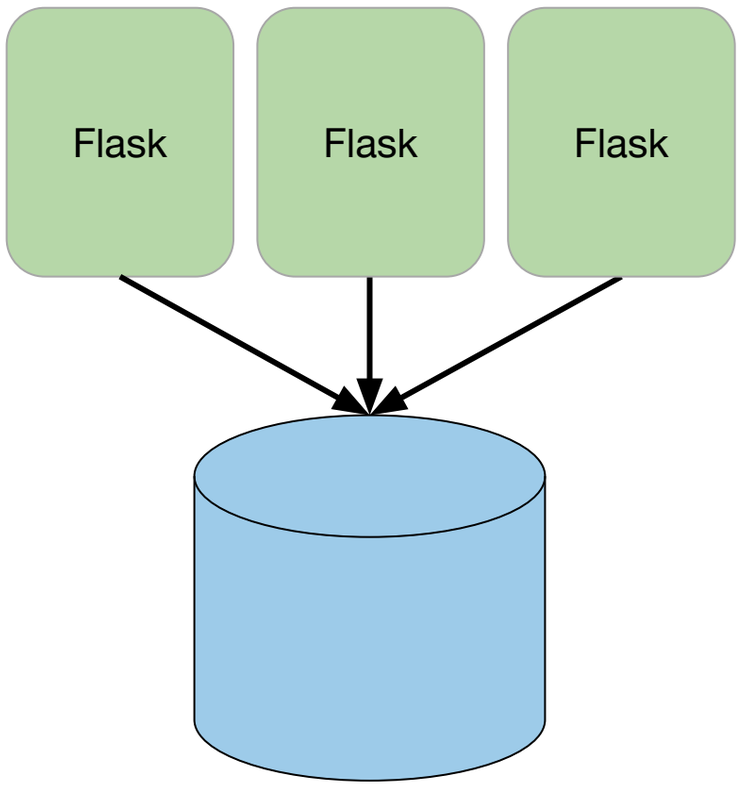
Buy a **faster** computer

Buy **another** computer

Processing Data in PARALLEL

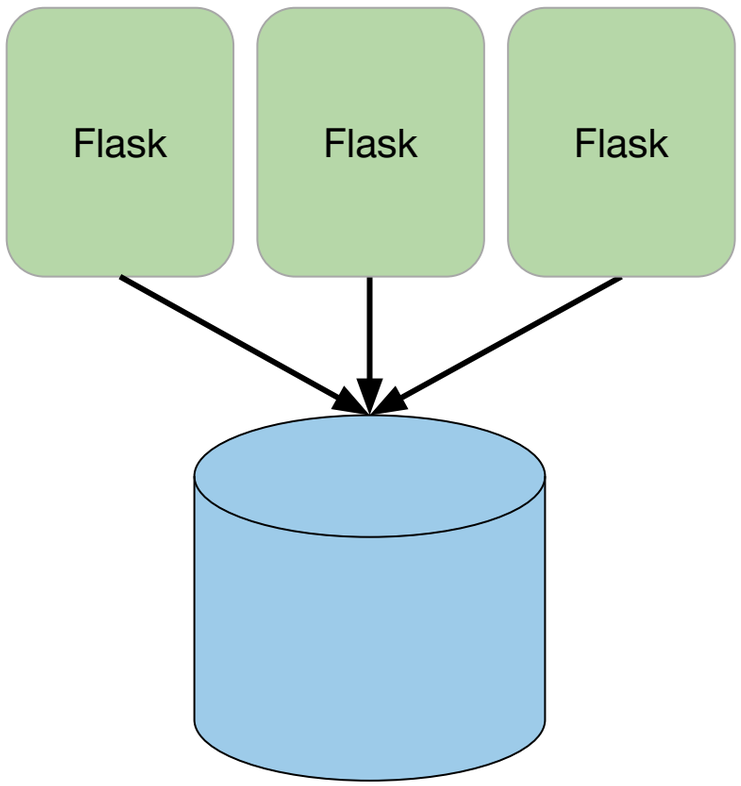


Processing Data via DB

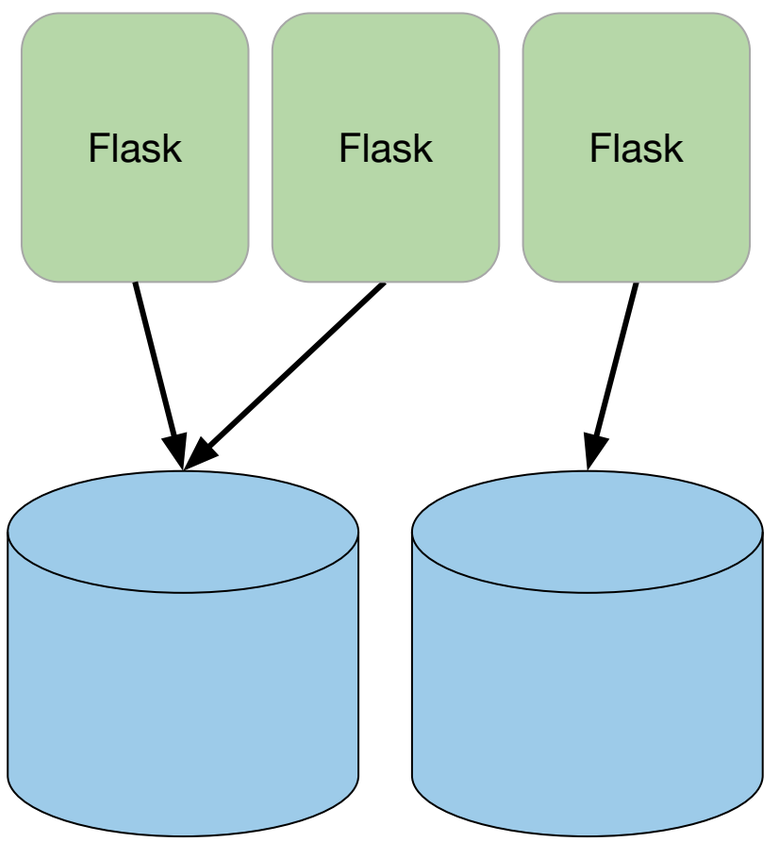


Problems?

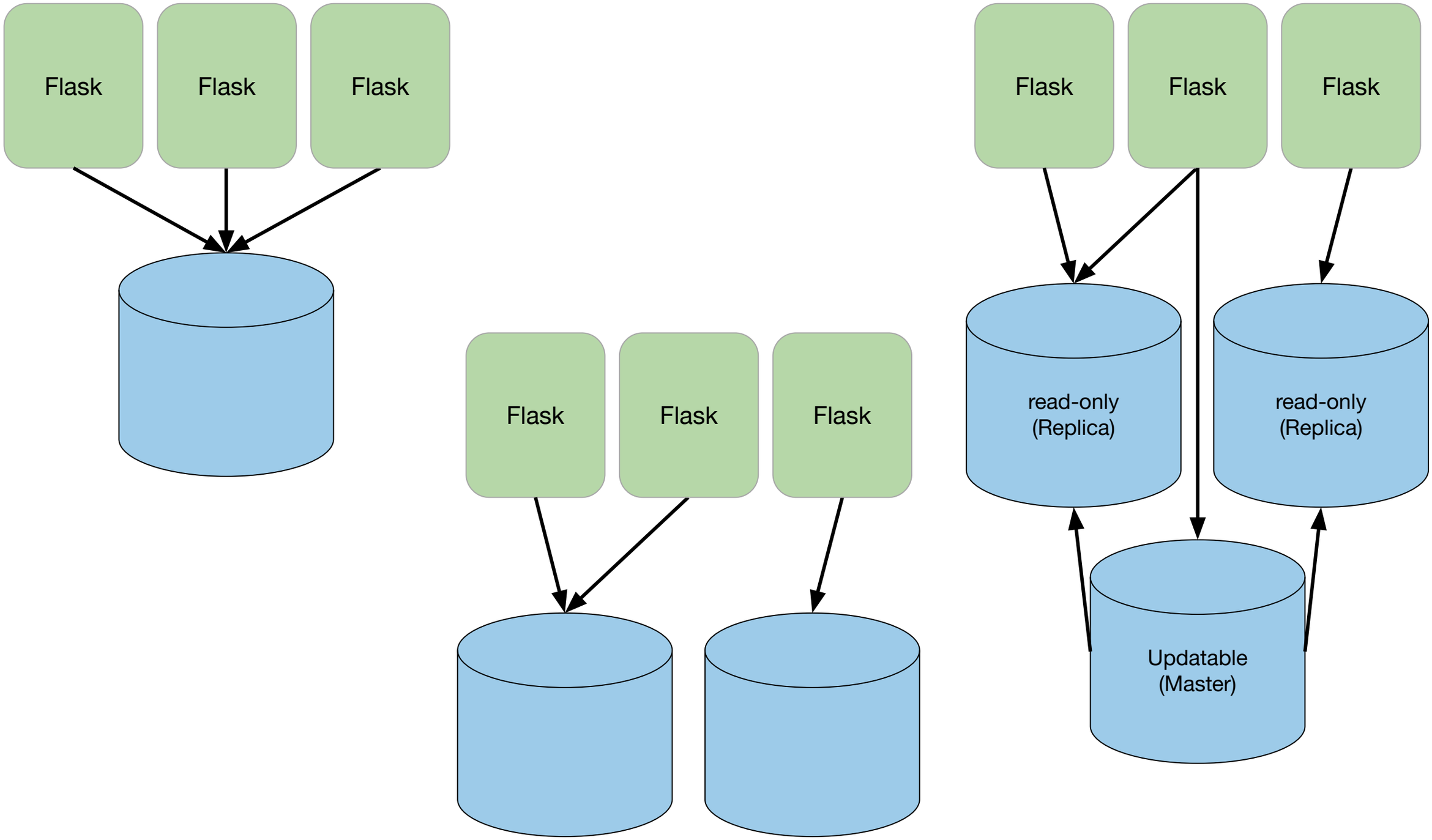
Processing Data via DB



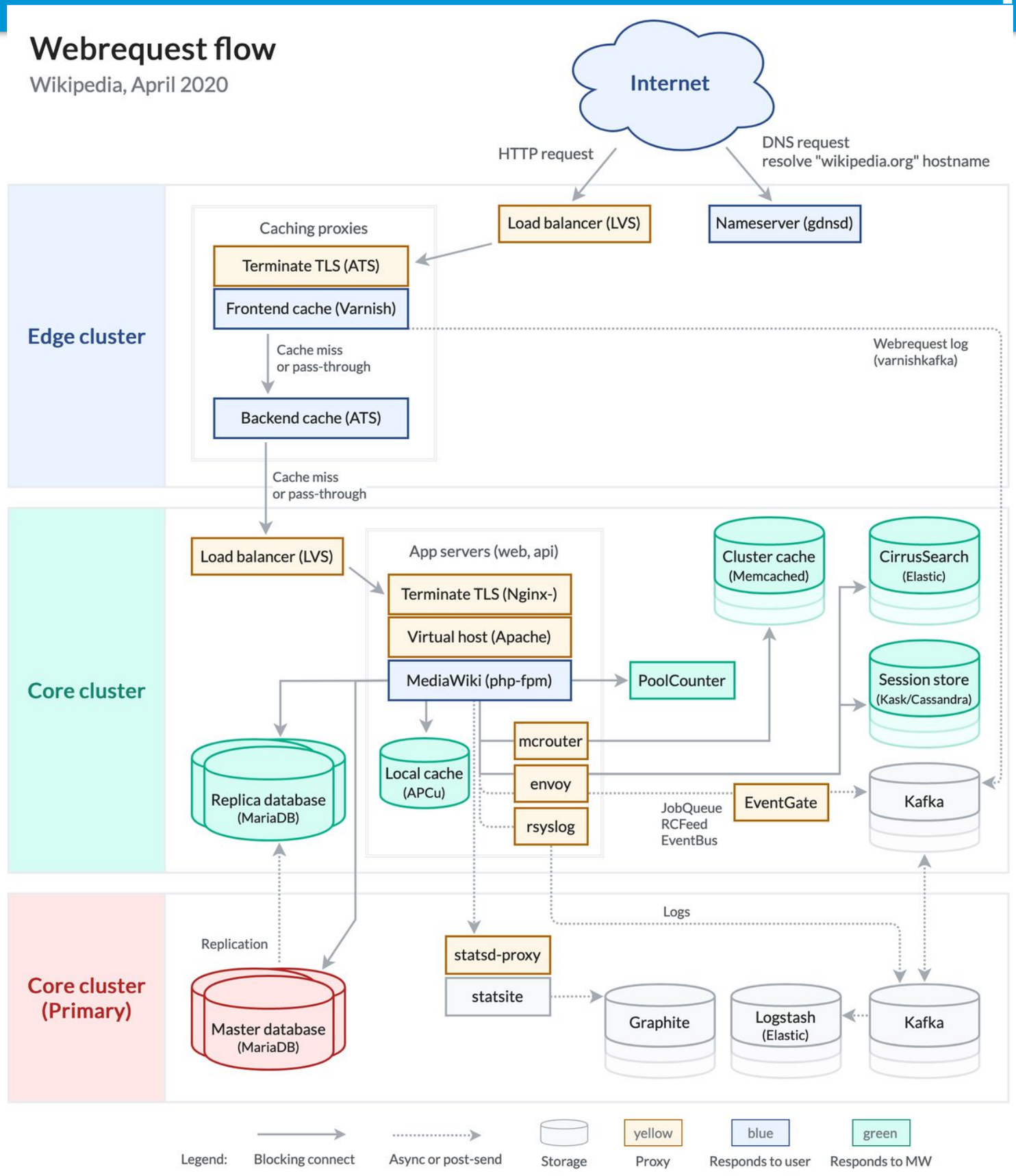
Problems?



Processing Data via DB



How does even Wikipedia work?



https://meta.wikimedia.org/wiki/Wikimedia_servers
https://grafana.wikimedia.org/